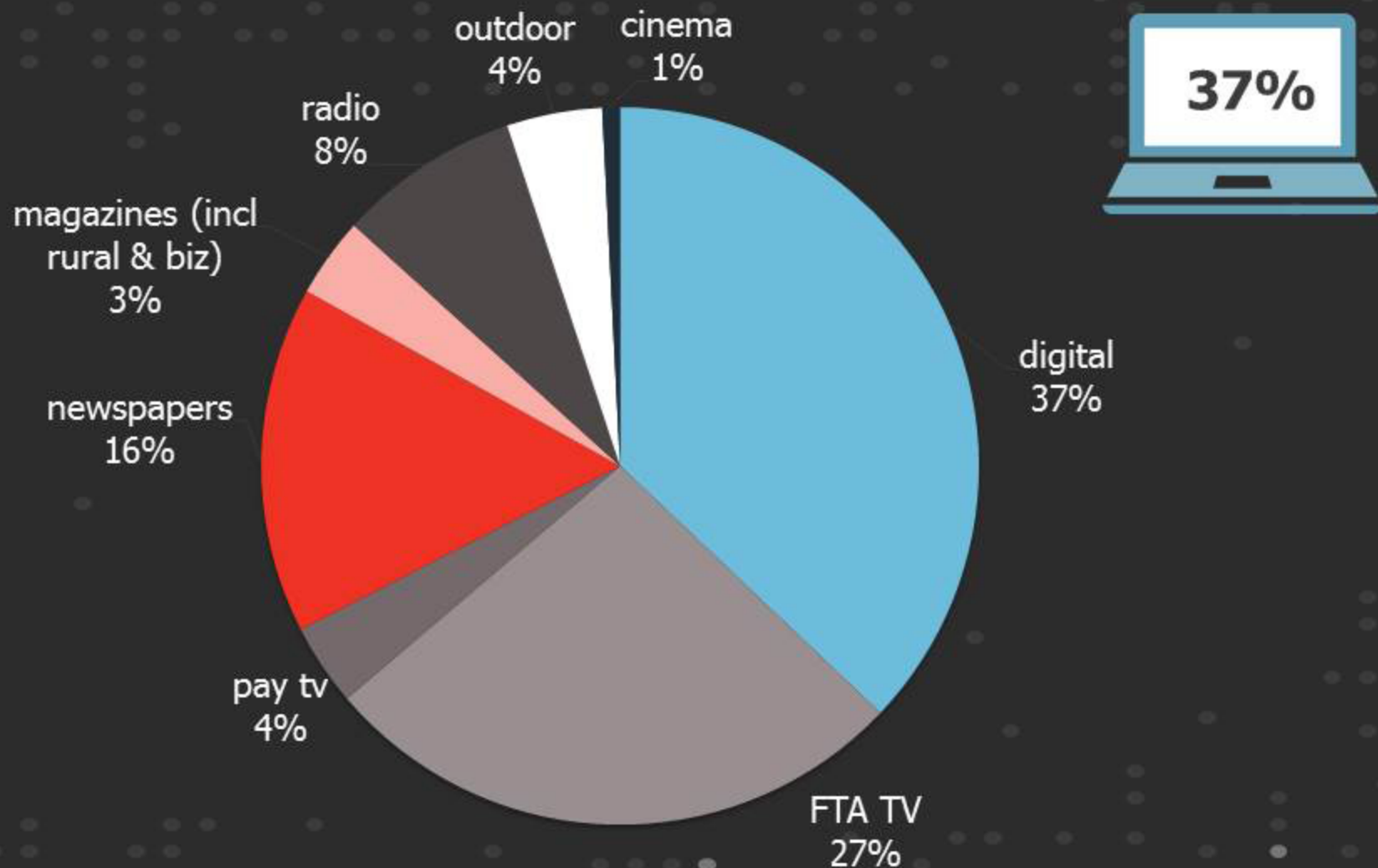


Australian Advertising Spend 1H 2014



Source: CEASA 1H 2014