

# Biggest Categories for Online Display Spend in Australia CY13



Motor vehicles

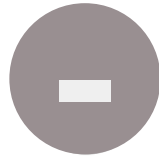


19.5%

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Finance

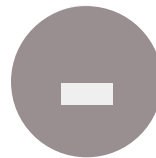


12.3%

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Real Estate



8.6%

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Retail



8.0%

Share



Entertainment  
& Leisure



7.5%

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