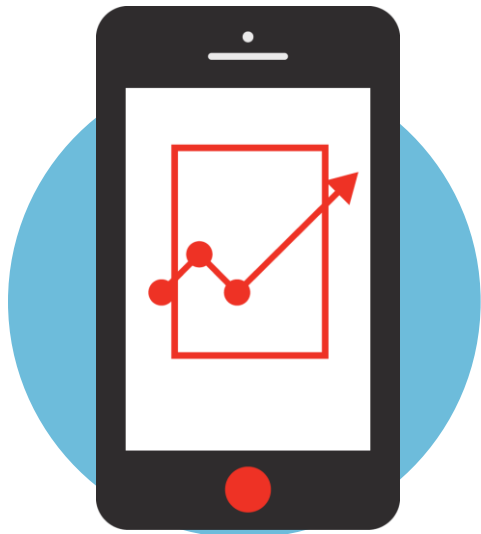


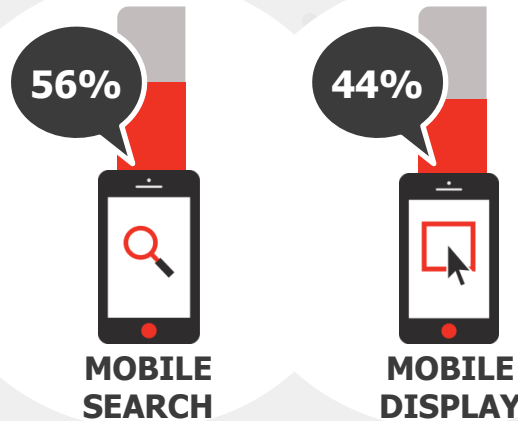
# Mobile Ad Spend 2013 in Australia

**\$349.2M**



**TOTAL MOBILE ADVERTISING SPEND IN 2013**

## BY TYPE



## BY DEVICE

