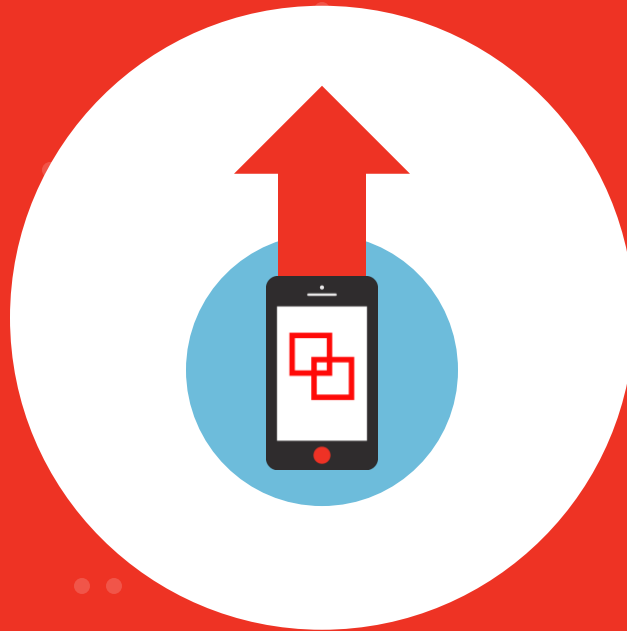


Growth in Mobile Advertising: Mobile Ad Spend Quadrupled in 2013 in Australia



86.2m

CY 2012



305%



349.2m

CY 2013