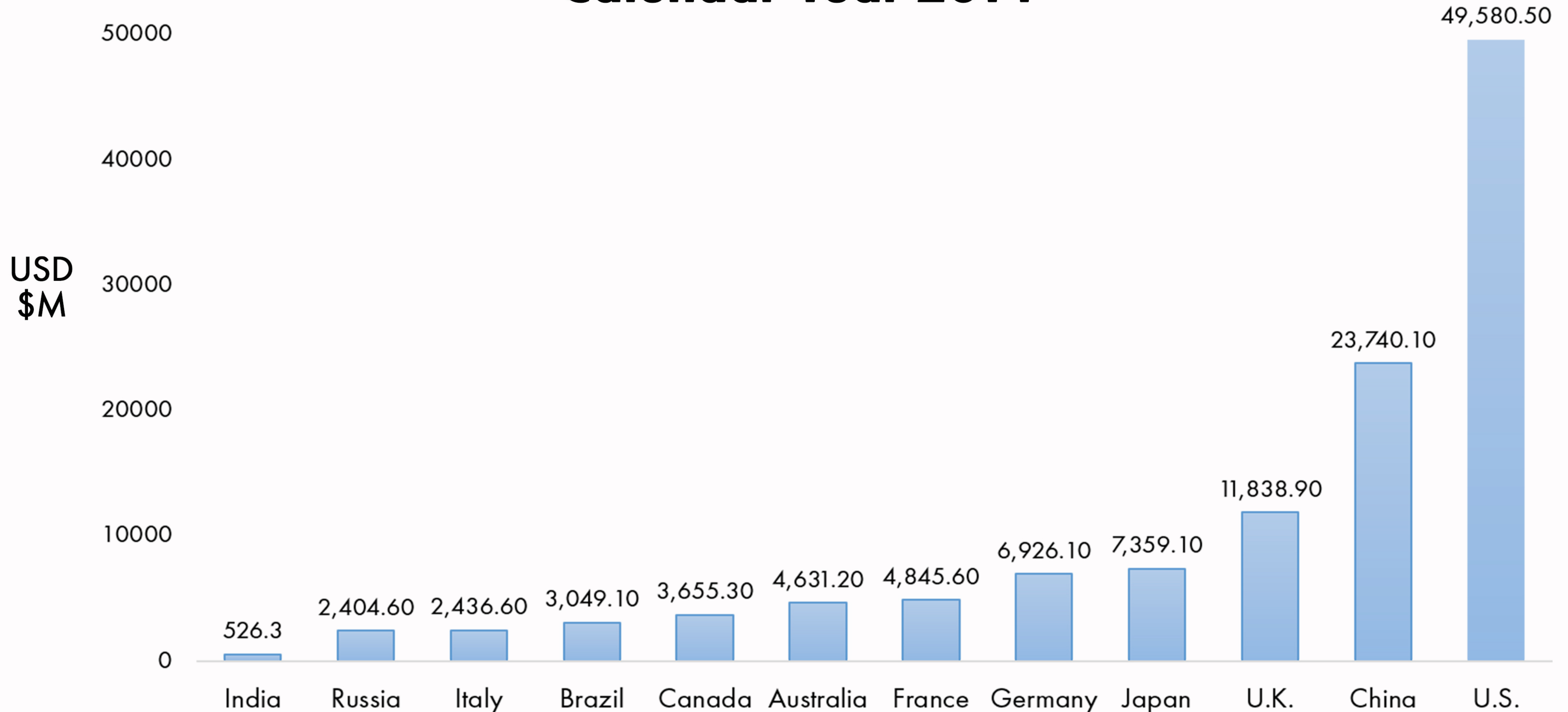


# International Online Advertising Expenditure

## Calendar Year 2014



*Australian Figure: CEASA Report – Advertising Expenditure in Main Media, Year Ended December 31 2014*

*International Figures: Warc International Ad Forecast, 2014/15 (Per CEASA Report)*