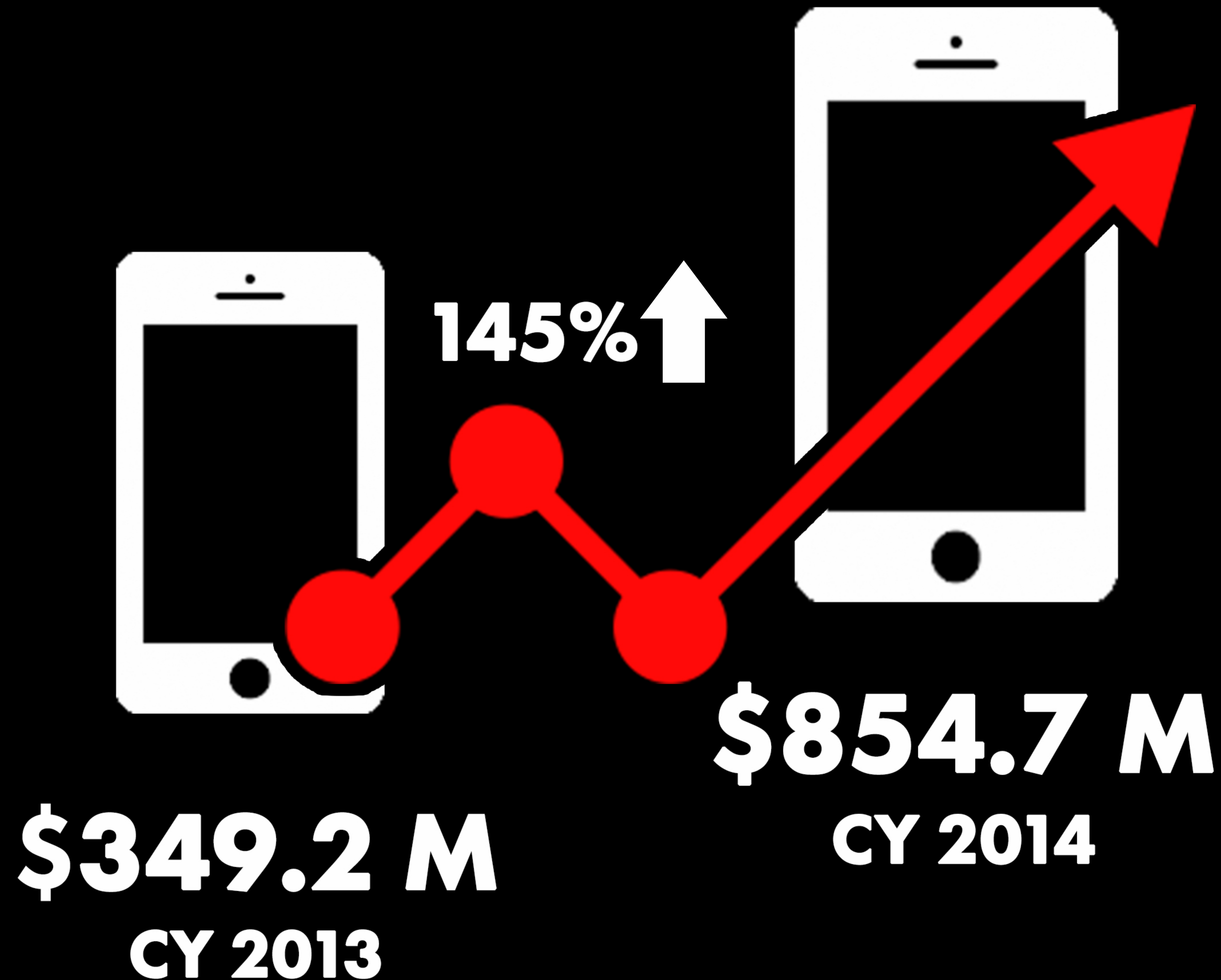


# Mobile Growth: CY 2013-2014



Source: (IAB) Online Advertising Expenditure Report for the quarter ending 31 December, 2015