

IAB Mobile Creativity event 3 August

Links to all the videos from Stewart Heys' presentation:

[Android: Friends Furever](#)

[Climb On in 360° - Big Wave Surfing](#)

[Cadbury GLOW | George Young's personalised video](#)

[NYT VR \(Cannes Lions Case Study\)](#)

[Dreams of Dalí: 360° Video](#)

[Merrell virtual hike](#)

[A Love Story](#)

[Magic Leap Demo](#)

[RUN and RUN / lyrical school 【MV for Smartphone】](#)