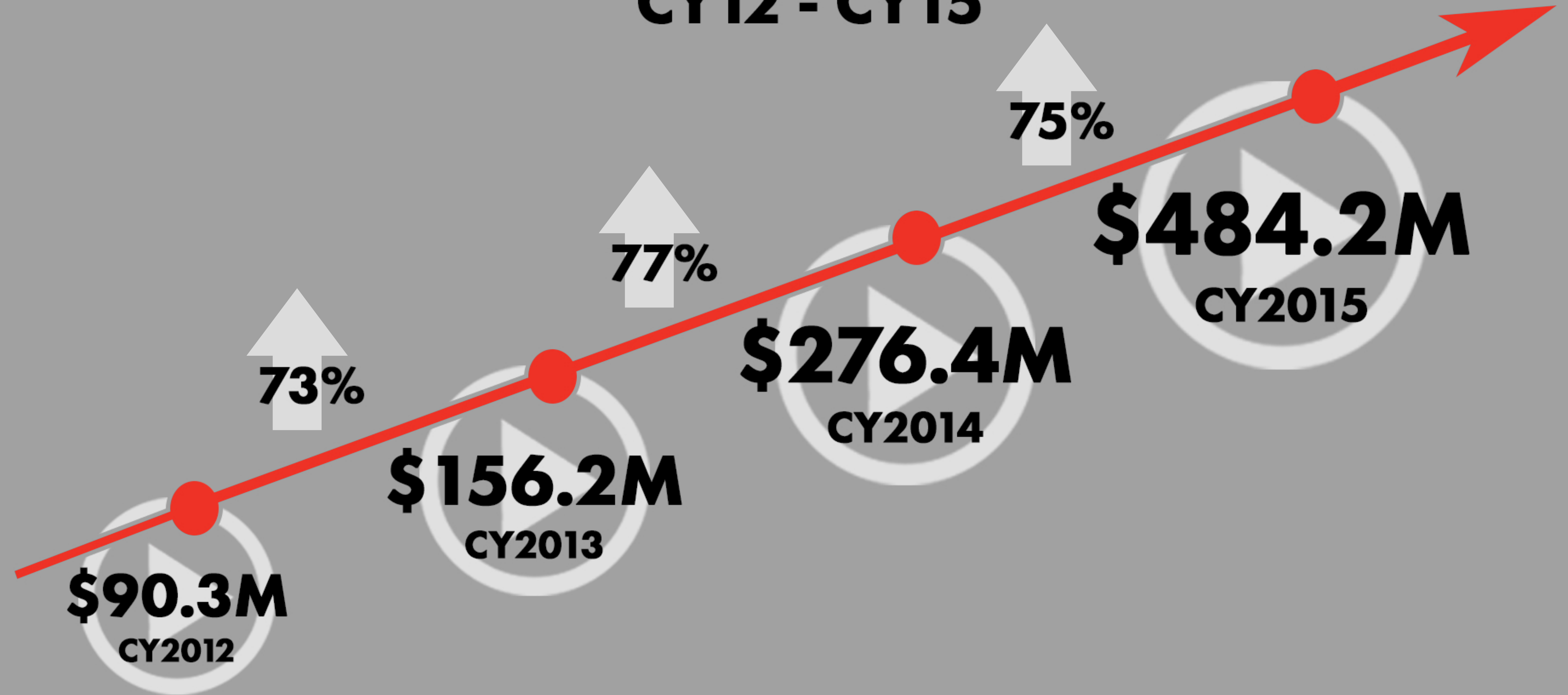


Video Advertising Growth CY12 - CY15



Source: (IAB) Online Advertising Expenditure Report: quarters ended Dec. 31, 2015, 2014 & 2013