A BRIEF HISTORY OF DIGITAL

ADA LOVELACE
1843

Lovelace worked with Charles Babbage on the Analytical Engine, which is considered to be the first computer program.

CHARLES BABBAGE
1843

Considered as the 'Father of the Computer', Babbage invented the first mechanical computer, the Analytical Engine.

CLAUDE SHANNON
1936

Known as the 'Father of Information Theory', Shannon quantified information produced by a source to binary digits, 'bits'.

GRACE HOPPER
1952

Invented the first compiler for a computer programming language.

STEVE JOBS STEVE WOZNIAK
1979

Jobs and Wozniak co-founded Apple Inc in 1977, and pioneered the personal computer revolution.

BILL GATES
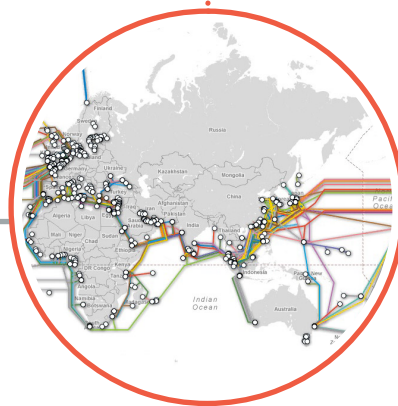1980

Microsoft co-founders Bill Gates and Paul Allen create MS-DOS operating system.

THE INTERNET
1982

The physical network of submarine fiberoptic telecommunication cables around the world.

WORLD WIDE WEB
1989

TIM BERNERS-LEE

The inventor of the World Wide Web and protocols and algorithms allowing the web to scale; HTML.

FIRST BANNER AD
1994

The first banner ad was run by AT&T.

CSS
1995

Creation of the Cascading Style Sheets, a style sheet language to describe the presentation of a document.

PROGRAMMING ON THE WEB
1996

MOBILE
2007

The modern smartphone era with the introduction of the iPhone.

HTML5
2009

A markup language used for structuring and presenting content on the World Wide Web.

iab. australia

A BRIEF HISTORY OF DIGITAL INFOGRAPHIC TIMELINE