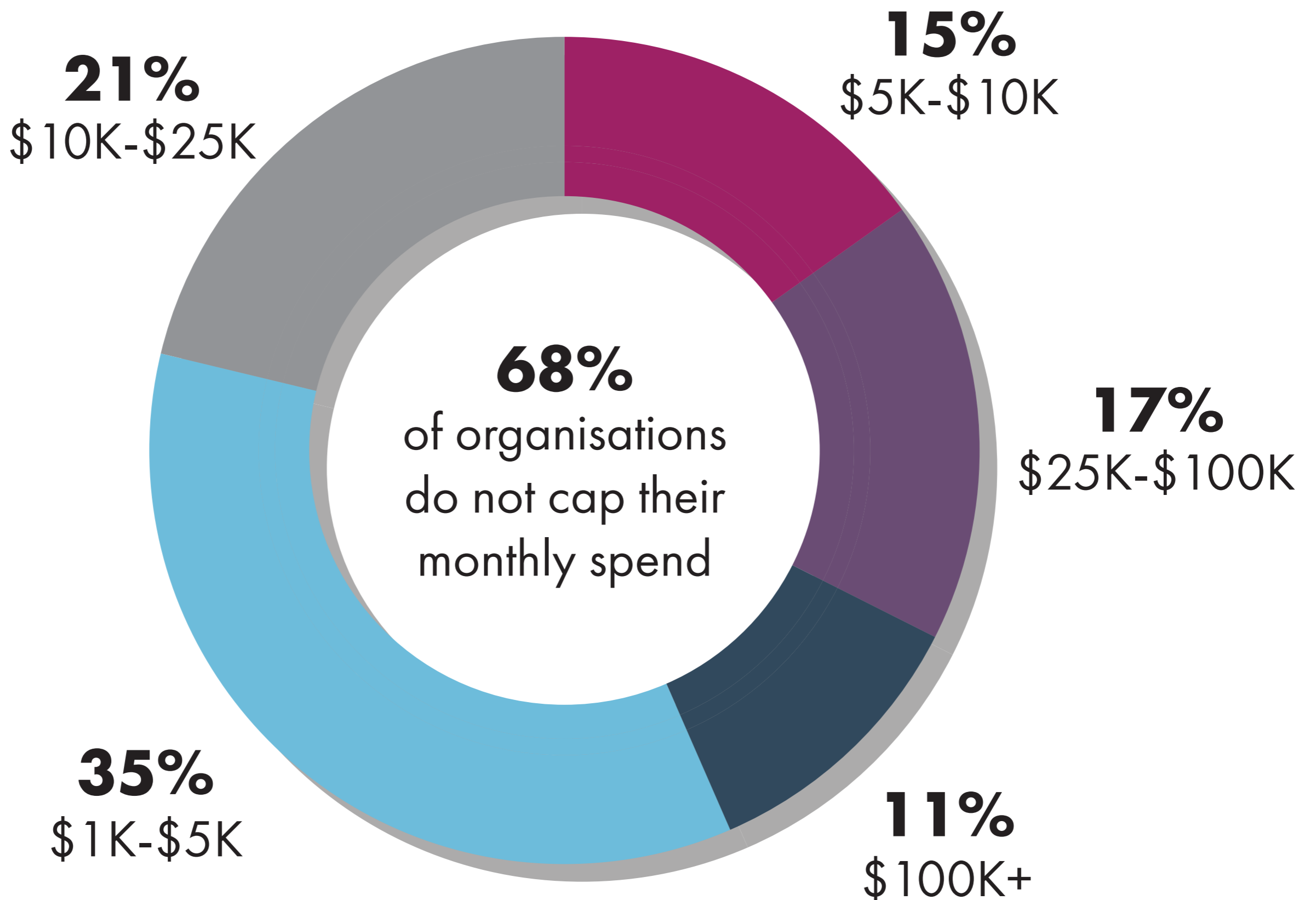
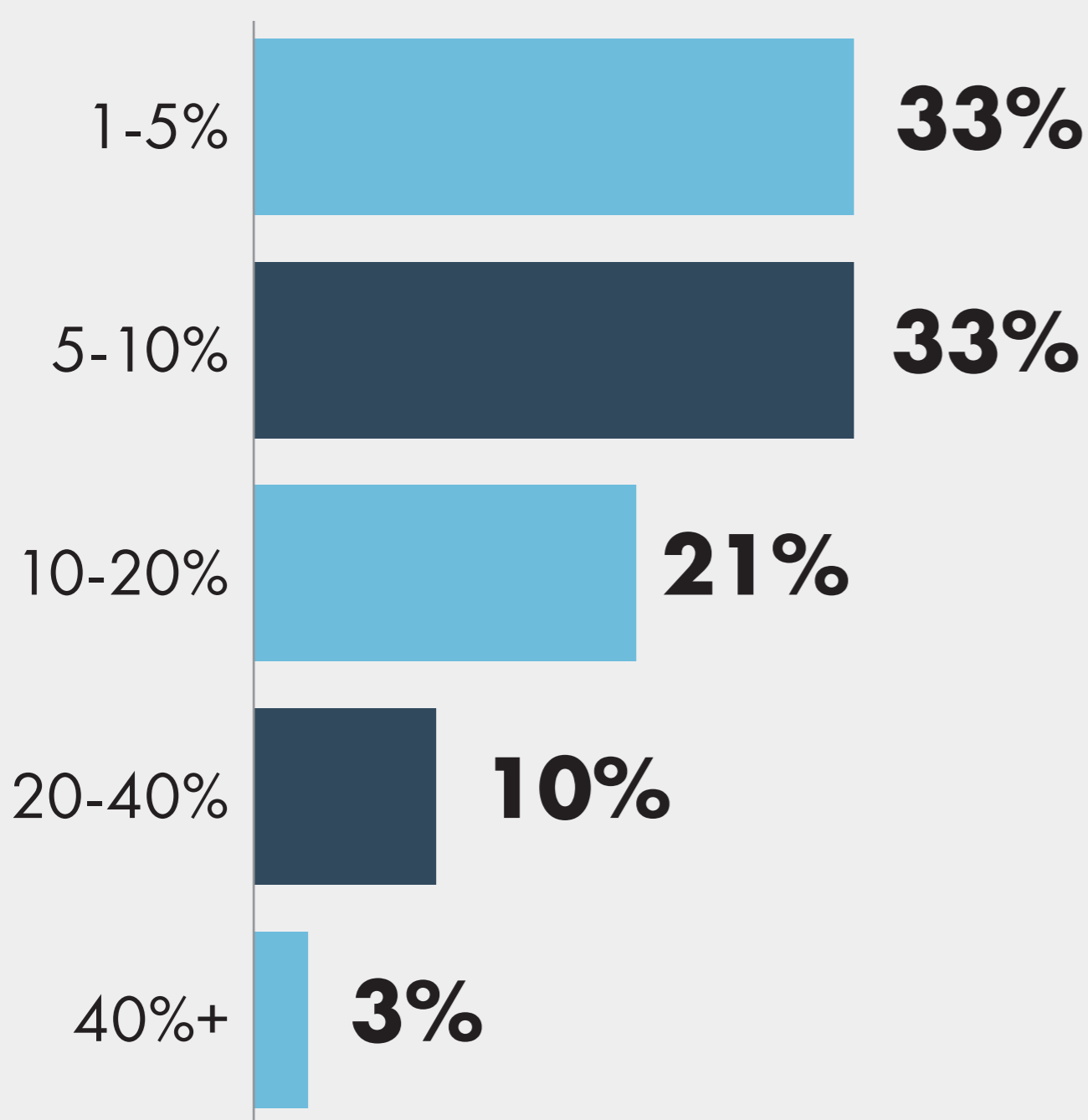


MONTHLY EXPENDITURE ON AFFILIATE MARKETING
(FROM ORGANISATIONS THAT INVEST IN MARKETING)



**PERCENTAGE OF MARKETING
BUDGET SPENT ON AFFILIATE**



**TOP-5 TYPES OF AFFILIATE PROGRAMS
BEING USED BY ORGANISATIONS**

