

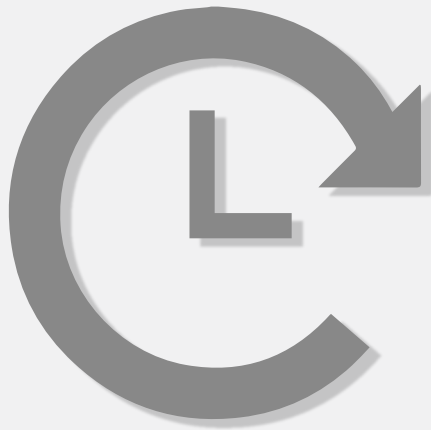
KEY POINTS



18.6M people aged 14+ have a smartphone



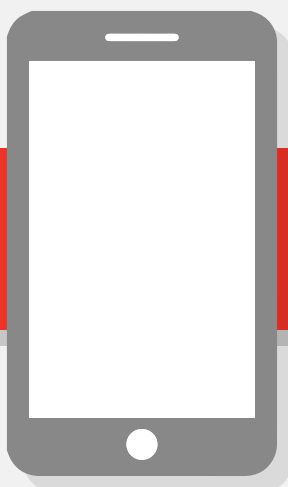
21M Australians online in July 2019



Australians spent 112 hours online per person in July 2019

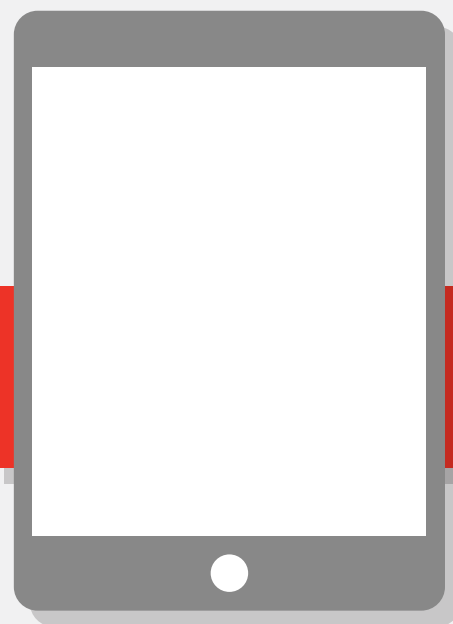
DEVICE OWNERSHIP

Smartphone ownership at 90% of people 14+



18.6M
Smartphones

VS

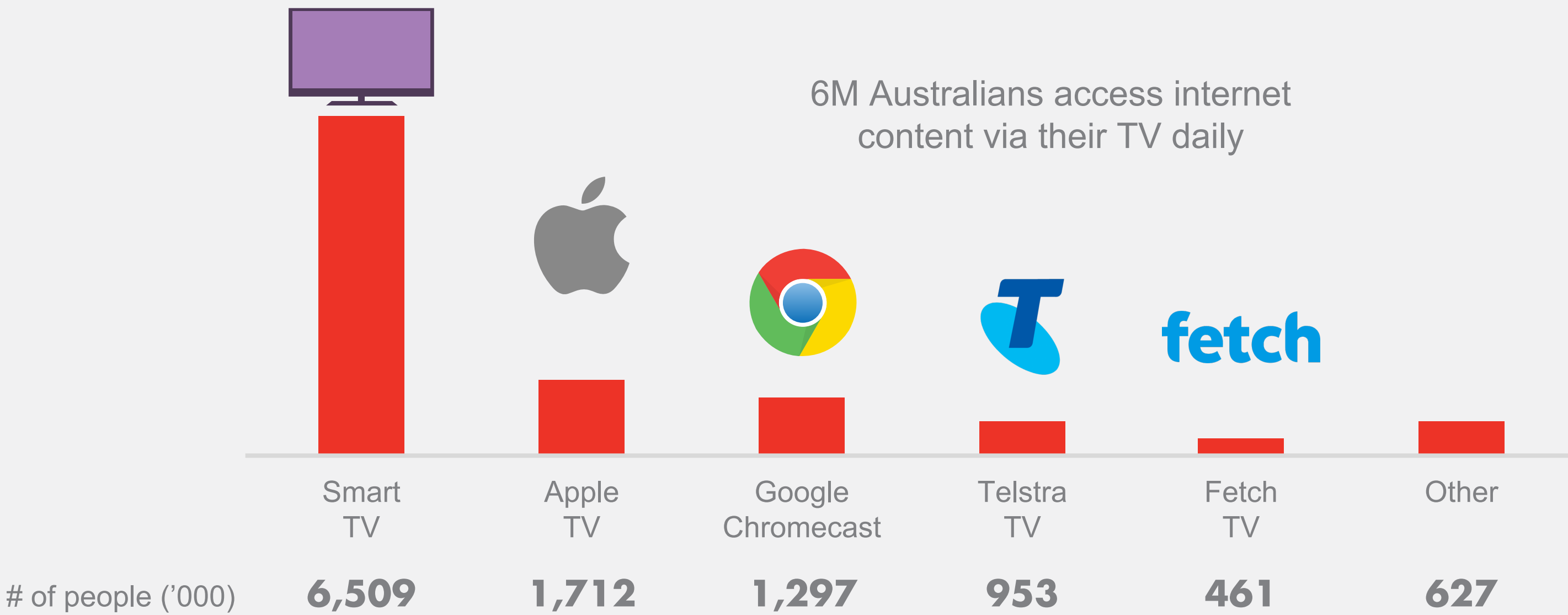


11.6M
Tablets

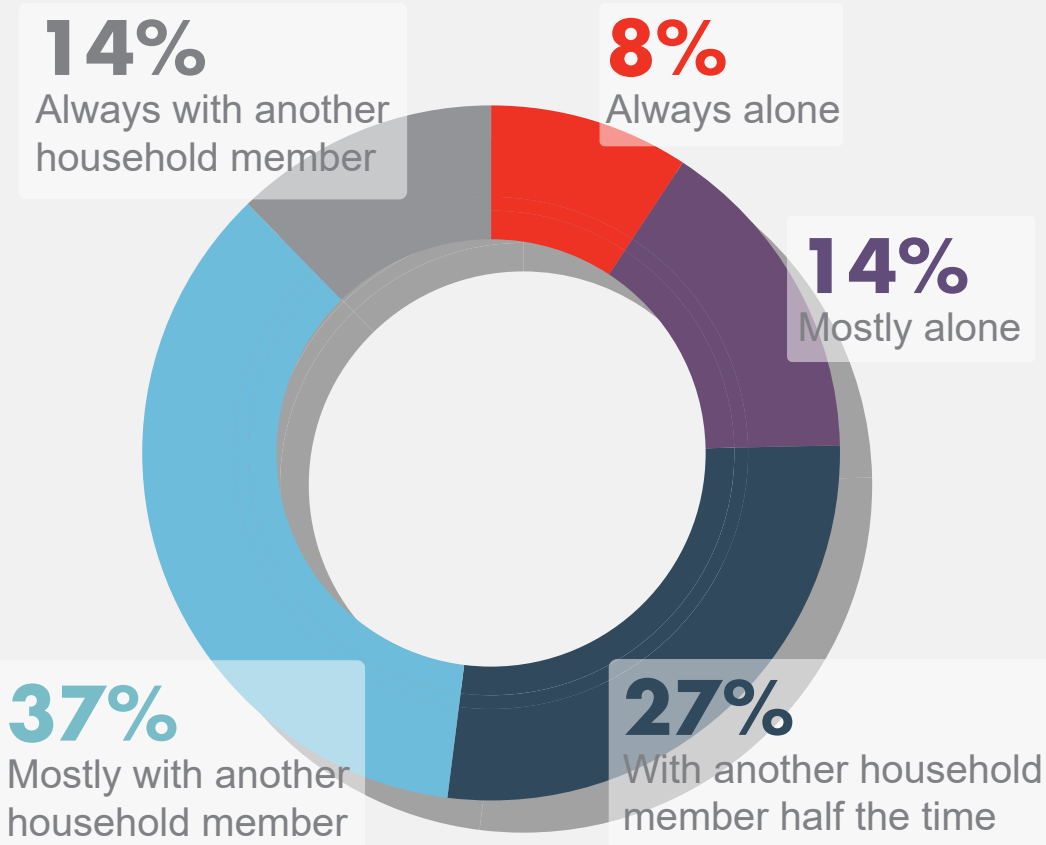
Tablet ownership at 56% of people 14+

CONNECTED TV TRENDS

6M Australians access internet content via their TV daily



HOW IS INTERNET CONTENT VIEWED ON TV?



SMART SPEAKER OWNERSHIP IN AUSTRALIA

% of people 14+ with a smart speaker at home

