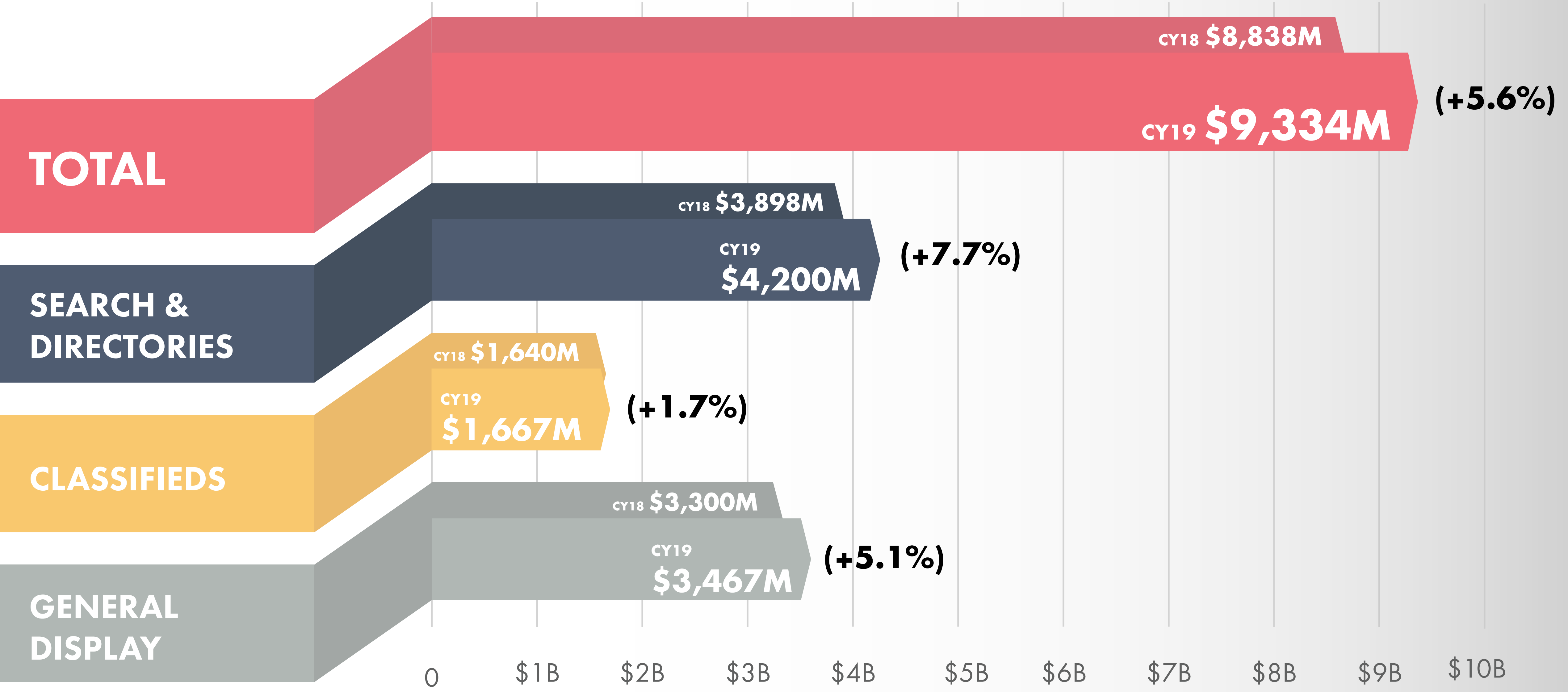
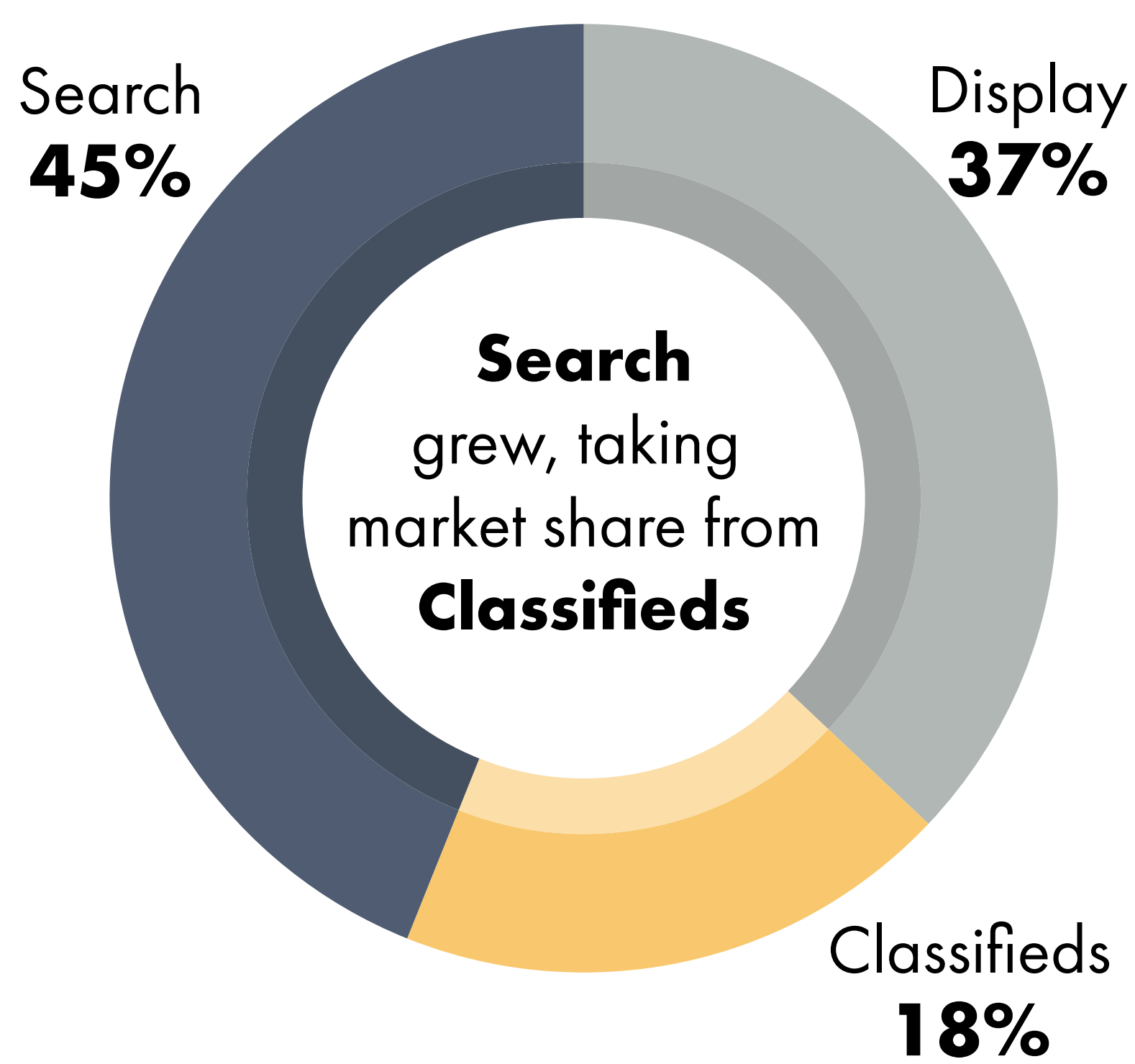


## ONLINE ADVERTISING MARKET REVENUE CY19: \$9,334M



### ONLINE ADVERTISING CATEGORY SHARE

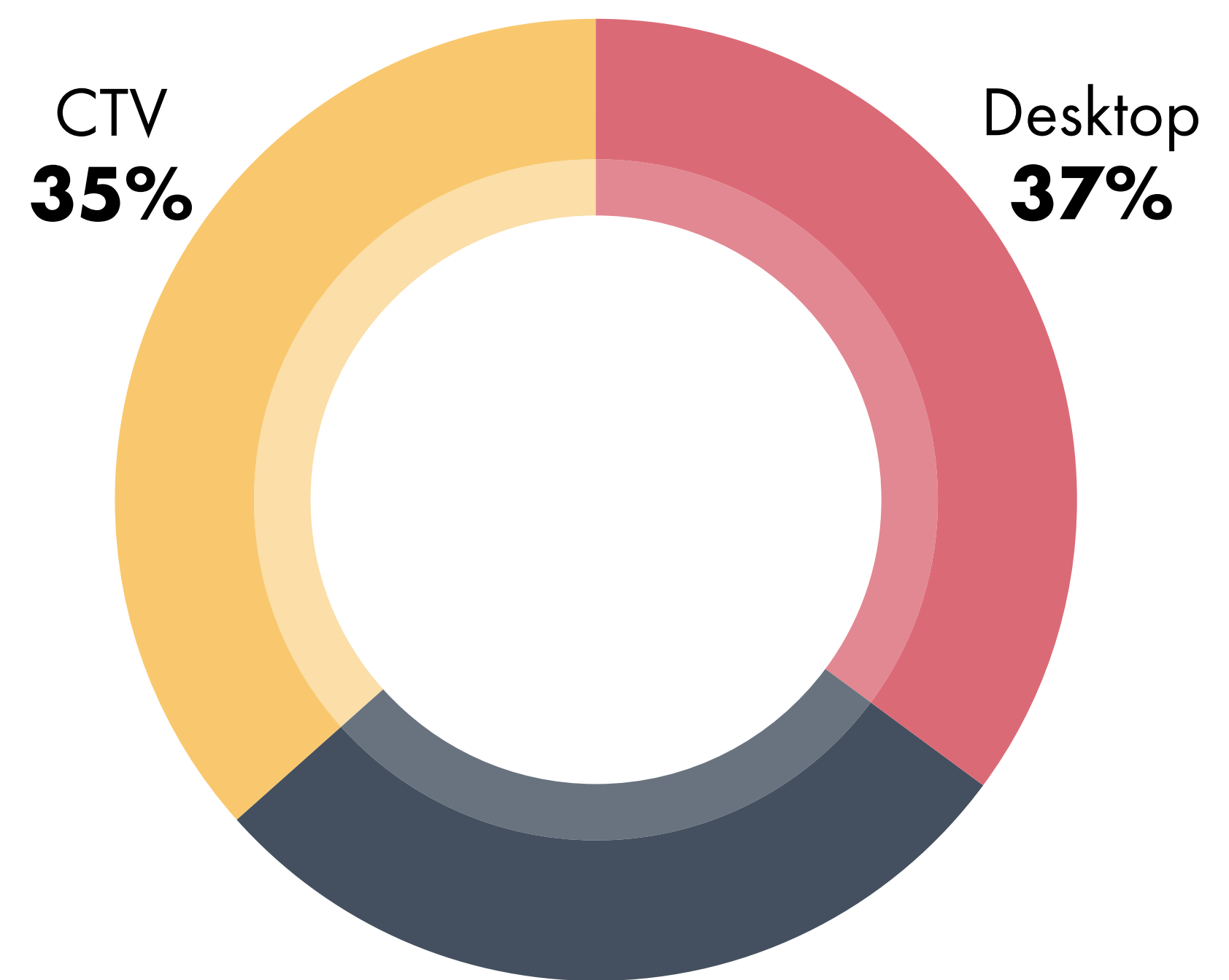


### TOP ADVERTISER INDUSTRY CATEGORIES FOR DISPLAY

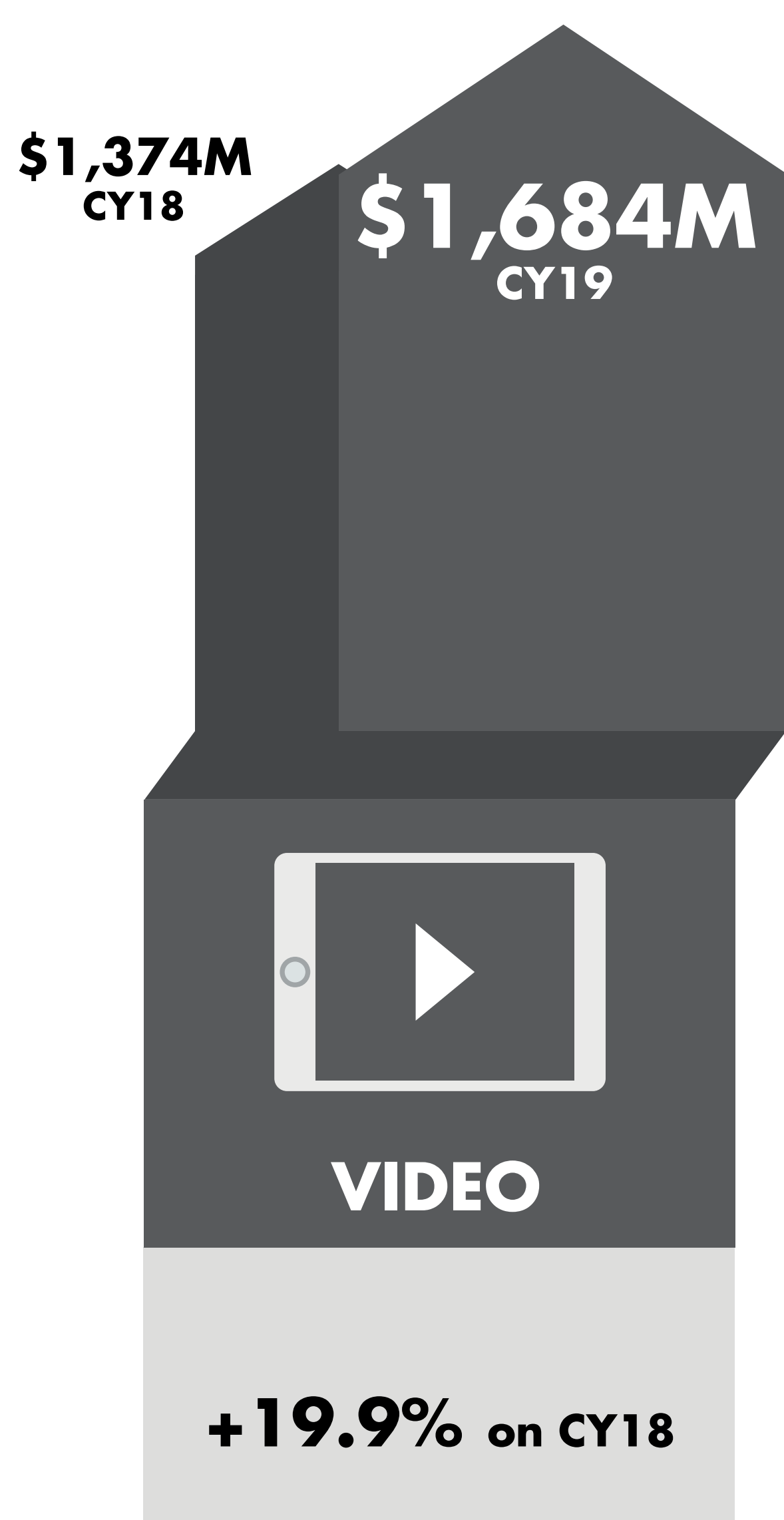


- #1 Auto
- #2 Retail
- #3 Finance

### CONTENT PUBLISHERS VIDEO REVENUE BY DEVICE



### VIDEO ADVERTISING EXPENDITURE CY19



### GENERAL DISPLAY ADVERTISING BY TYPE

