

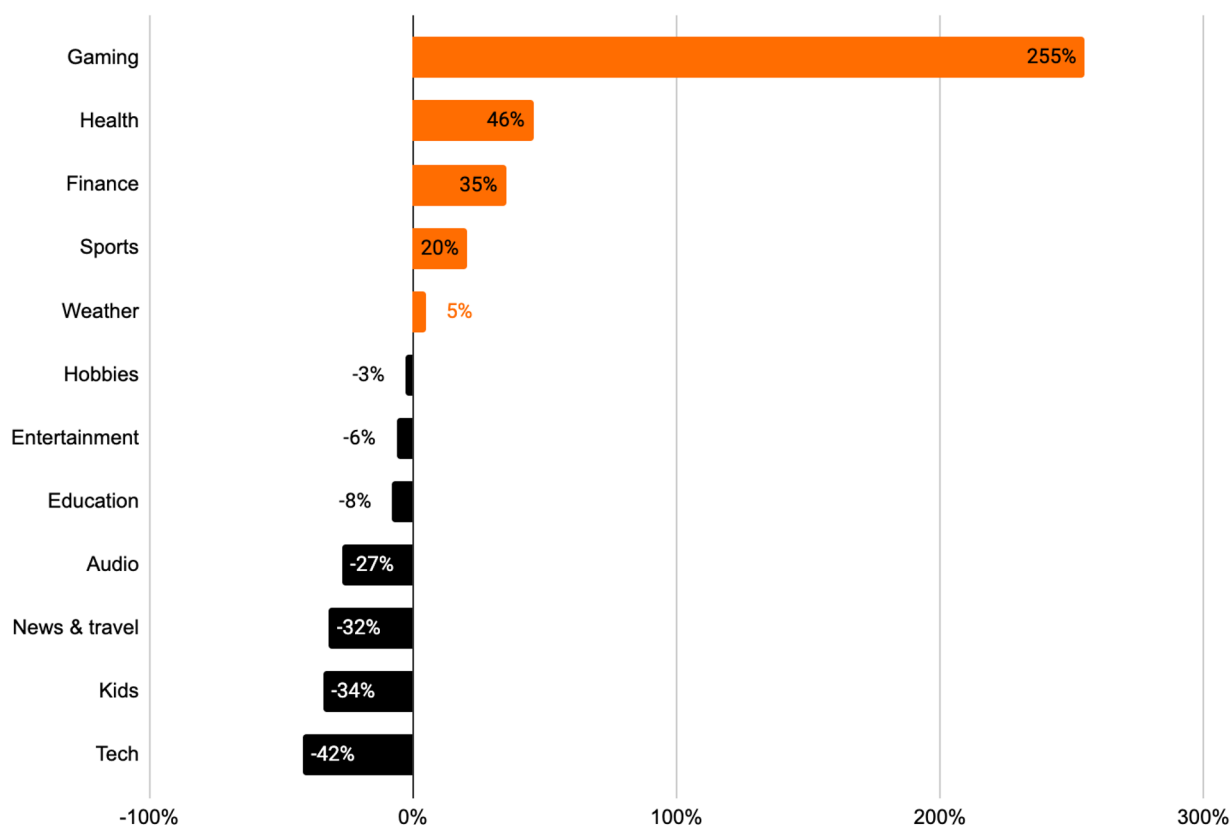
COVID-19

Advertiser Resources & Trends - ANZ

v5

Marketplace Availability

As the ever-changing situation surrounding COVID-19 unfolds, we continue to see significant changes in video consumption with upswings in ANZ viewership across the content categories below.



Source - SpotX Marketplace for ANZ ad calls (30th Apr -6th May compared to 12th -18th Mar))

SPOTX

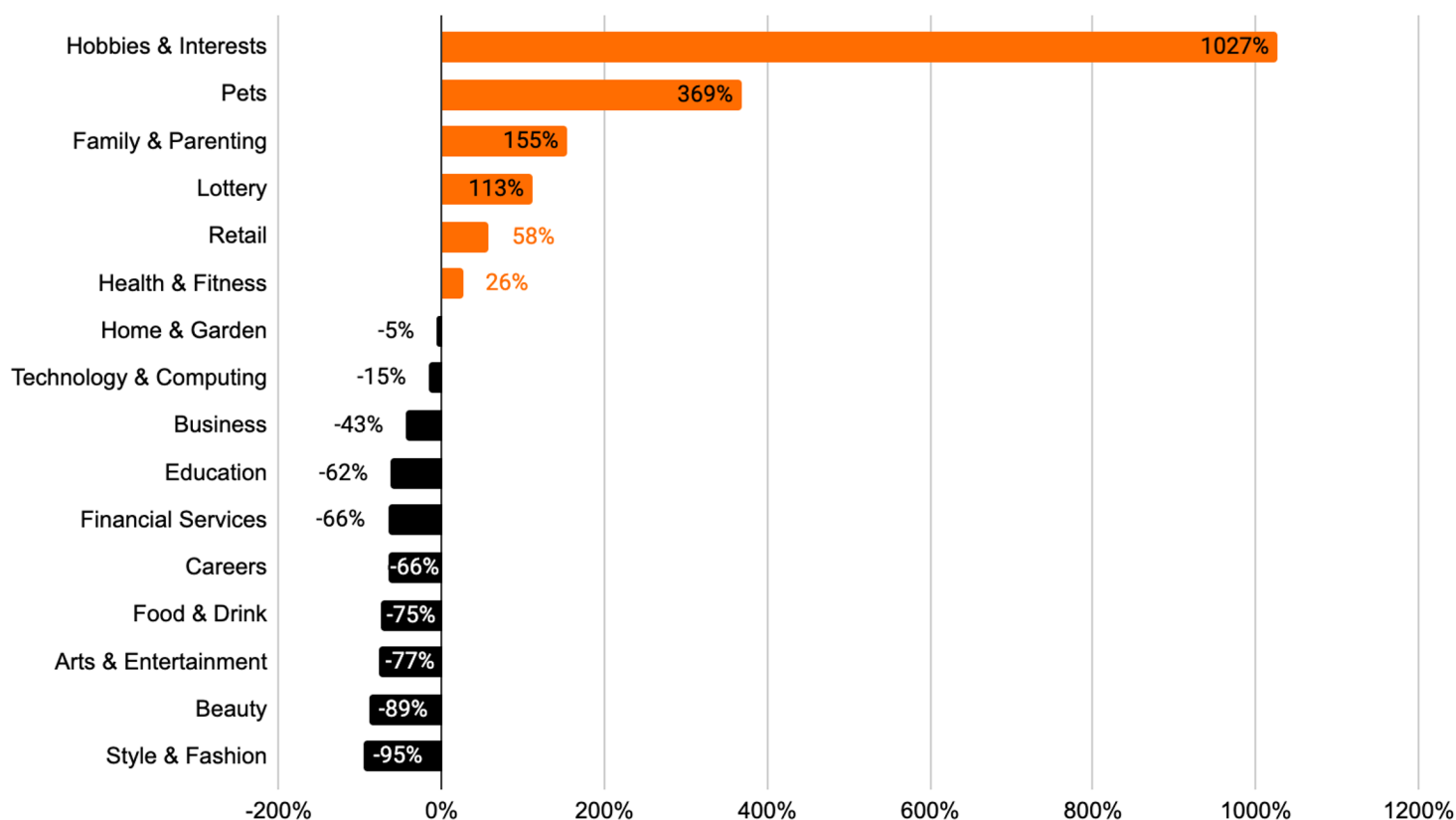
COVID-19

Advertiser Resources & Trends - ANZ

v5

Ad Spend Trends

As brands adapt to the crisis we continue to see significant changes in ad spends across key categories in ANZ.



Source - SpotX Marketplace for ANZ (2 weeks commencing 30th Apr vs 2 week average of month of Feb (30th Jan to 26th Feb))

SPOTX